

Spectator Guide/Information Services

Welcome to the 2010 Alltech FEI World Equestrian Games! We are delighted that you've decided to join us in Lexington, Kentucky for this international event, and want to share a few details that will help make your 2010 Games experience more enjoyable.

Top Tips for Spectators

Be Prepared to Walk!

There will be no shuttle system within the event, other than a limited one for spectators with disabilities. WEG staff have walked the event compound several times and found that, on average, it takes approximately 10-15 minutes to reach each of the venues from the main ticket entrances. We encourage you to wear comfortable shoes that offer good support to your feet and ankles during the day so that your Games experience remains a pleasant one.

Leave Early

Plan your trip so that you're at the venue well before the scheduled start of the event. Gates open at the times noted below and will close at the end of the final competition.

Gates Open

Saturday	9/25	7:00AM
Sunday	9/26	6:00AM
Monday	9/27	7:00AM
Tuesday	9/28	7:00AM
Wednesday	9/29	7:00AM
Thursday	9/30	7:00AM
Friday	10/1	7:00AM
Saturday	10/2	6:00AM
Sunday	10/3	8:00AM
Monday	10/4	8:00AM
Tuesday	10/5	8:00AM
Wednesday	10/6	7:00AM
Thursday	10/7	7:30AM
Friday	10/8	7:30AM
Saturday	10/9	7:30AM
Sunday	10/10	7:30AM

Know your Transportation Options

A variety of transportation options are available to you. Spectators may pre-purchase a limited number of on-site parking permits at www.clickandpark.com. Permits range from \$20-\$100 (US \$) and will allow on-site parking for one day at the Kentucky Horse Park.

There will be a limited golf-cart shuttle within all parking areas to transport spectators with mobility challenges to the main ticket entrances. We are also encouraging carpools when possible to reduce the demand for limited parking spaces.

LexTran, the municipal bus system, will offer round trip transport to the Kentucky Horse Park for \$2 from the main transfer station downtown on Vine Street. A departure schedule will be available closer to the September 25th start date.

Many area hotels will also be a part of designated shuttle routes throughout the region. For more information about these shuttles, please visit the Parking & Transportation page on the 2010 Games website (www.alltechgames.com)

A taxicab drop-off station will be available at the main entrance.

Dress for the Weather

September and October bring comfortable, seasonable, and mild weather to Kentucky. However, temperatures can vary significantly from morning to evening. Layers of clothing are encouraged. The venues for each competition vary. The Main Stadium (Dressage, Jumping and Eventing), Driving Stadium, and Endurance Stadium are all outdoor venues. Endurance, Eventing Cross-Country and Driving Marathon are held over long-distance, outdoor courses on the grounds of the park. The Para-Equestrian arena is covered, but not climate controlled; the Indoor Arena for Reining and Vaulting is indoor and climate-controlled. ***Please be aware that umbrellas are not allowed on the park, so bring rain-gear if the weather indicates possible storms.***

Don't Forget Your Tickets

Be sure to have your tickets with you as you must have a valid ticket to enter a venue. Treat your tickets like cash; lost or stolen tickets will not be replaced or refunded.

Know the Security Rules

Check the prohibited items under the Ticket section of this website (or see page 9 for text details) before you leave to know what you can and cannot bring onto the park.

ATMs and Currency Exchange

ATM's will be available in several locations around the 2010 Games site which will accept foreign debit cards. Currency exchange will be available at Central Bank downtown (300 West Vine Street), ***however, there will be no foreign currency exchange on-site.***

ADA Accessibility

All venues have been reviewed for accessibility according to the American Disability Act (ADA) standards. If you have specific needs, please see the nearest usher, staff or volunteer for assistance.

Be Informed

Thousands of volunteers are ready to assist you, and easy to find in our official Ariat Volunteer apparel. Look for signage and Spectator Services information kiosks to help you find your way around the venue.

YOUR TICKETS

Things To Remember About Your Ticket:

1. **Ticket verification.** Please verify your ticket quantity and event dates as soon as you receive your tickets.
2. **Leave at the right time.** Before you leave home, carefully check the date, start time and location of each event. If you have tickets to multiple events in one day, allow yourself enough time to get between venues for each competition.
3. **Keep it safe.** They are valuable and can't be replaced if they are lost or stolen. Be careful not to damage your ticket or remove the stub as this will invalidate the ticket.
4. **No re-entry.** Once you exit a venue, there will be no re-entry permitted.
5. **Beware of un-official ticket retailers.** Be cautious of buying tickets through an unauthorized source. Only tickets through Ticketmaster have guaranteed validity.

How to Get Tickets

The 2010 Alltech FEI World Equestrian Games has three official resources for purchasing tickets through ticketmaster.com

Online: www.ticketmaster.com.

Tickets are available for purchase at any Ticketmaster outlet. To find a Ticketmaster outlet near you, visit

http://www.ticketmaster.com/h/stateselectcenters.html?tm_link=tm_homeA_ql_3

To learn more about the 49 competition sessions on the event schedule, visit the Competition page on this website.

By Phone

Tickets are available for purchase by phone via Ticketmaster at 1-800-745-3000.

Venue Box Offices

The box office will open on September 25 outside the spectator entry gates one hour before the first event begins. The main box office will be located near the spectator entrance in the Expo/Trade Fair area; four additional sites will be located in the Indoor Arena, Covered Arena, Campground and Walnut Grove sections. Some venues are located a considerable distance from the various box offices. Check the venue map to ensure that you plan enough time to reach your venue before the competition begins.

A “will-call” station will be available at the main ticket box office for direct ticket purchase. ***A third-party “will call” is not available...which means you will not be able to leave tickets at a box office for others to pick up.*** We recommend you forward or deliver tickets to your friends and family well ahead of time.

ADA Seating

ADA seating is provided in every venue. Anyone with questions about ADA seating tickets can call the Ticketmaster hotline at 1-800-745-3000. A golf-cart shuttle system will be in continuous operation during gate hours to transport special-needs spectators to their destinations. Shuttle stops will be located at each venue and drivers will be able to help spectators with collapsible wheelchair/walker transport. For battery powered wheelchairs, a repair area will be on-site to assist with maintenance issues. Outdoor competitions such as Driving, Endurance, and Eventing's Cross-Country will feature viewing areas on the course that are ADA accessible.

Children

Children aged 12 and under will be granted free Grounds Pass admittance with an accompanying adult. However, a ticket must be purchased on their behalf to enter a venue to see a competition.

Timing

Don't miss any of the action. You'll be allowed to enter the venue with a valid ticket from the time the venue gates open until one hour after the final competition of the day. Keep in mind that for certain events, spectators who arrive late will be required to wait for a pause in the competition before taking their seats.

Postponement Policy

If a session is postponed (for example, the session is delayed, interrupted or rescheduled), the ticket bearer for the delayed session can use their original ticket for admission to the rescheduled event.

The ticket bearer, however, is not eligible for a refund if the rescheduled time conflicts with another session where he/she has a ticket. There will be no exchanging of tickets for other sessions.

If a session is postponed and rescheduled as part of an existing session on the same or another day, and WEG staff determines that the session was not substantially completed, the account holder may apply for a refund for the postponed session.

Cancellation Policy

If a session is cancelled for any reason (for example, the session is not held at all), the account holder may apply for a refund. There will be no exchanging of tickets for another session.

Refunds will be made by the World Games 2010 Foundation only to the ticket account holder and after completion of the 2010 Games. ***There will be no refunds made on-site.***



Local Resident and Business Information

With just a few weeks to go until the 2010 Games, residents around Central Kentucky may have questions about how the surrounding community will be impacted by the Games. The World Games 2010 Foundation has been preparing a transportation plan for the thousands of visitors expected each day to Central Kentucky, with a core goal of minimizing the impact on commuters and local residents.

Myth vs. Fact about the 2010 Games and Lexington Residents

Myth: If I live or work near the Kentucky Horse Park or one of the major transportation routes, I won't be able to get to my home or business without a security pass.

Fact: No roadways will be completely closed to local residents, employees, or business customers during the Games, and security passes will not be needed. Traffic patterns on Irons Works Pike may be redirected at high-traffic points during the event, but a two-way traffic flow will be maintained at all times. Businesses along Newtown Pike, near the Coldstream Research Campus parking location, will be given information about how their employees can best avoid high-traffic times of day during the Games.

Myth: I will need a special security pass to make deliveries around Newtown Pike and Iron Works Pike.

Fact: Local businesses will be able to make and receive deliveries 24 hours a day, but flexibility in timing your deliveries is strongly encouraged during high-traffic times of day.

Myth: Traffic will be congested because of shuttle bus routes throughout the region.

Fact: Our transportation team has been working with state and city engineers to create shuttle routes that avoid routine traffic flow as much as possible. We have even planned around the city's school bus routes and garbage collection! Our goal is to work with existing traffic patterns as much as possible.

Community/Transportation Forums

While Games-time operational plans continue to be developed and many operational plans finalized, the World Games 2010 Foundation has hosted a series of community and transportation forums to up-to-date and detailed information on transportation, public safety, security and city operations

The forums highlight the opportunities that local residents and businesses can take advantage of during the Games, information on how to be involved, and the variety of entertainment and activities offered during the Games that you don't want to miss!

Together, with our transportation consultants Gameday Management Group, our goal is to provide a safe, reliable, affordable and accessible transportation system that takes into account everyone's travel needs during the Games.

Commuting to downtown Lexington during the Games

While we hope to have a minimal traffic impact on the Central Kentucky region, commuters to downtown Lexington via Interstate 75 and Newtown Pike will be encouraged to take alternate routes during the Games. We are working with Lexington city officials to plan these alternative routes. Our goal is to minimize any delays to your routine commute, and minimize a heavy traffic flow for spectators.

Busiest times, busiest days

Together with city officials, we will be announcing these alternative routes as well as our expected busiest days for traffic flow, and busiest times each day according to the activities scheduled at the Kentucky Horse Park. These expected impacts will be posted on the Games website and announced routinely in local media outlets.

For updates, tune in to local media broadcasts for the current traffic status.

TRANSPORTATION

Transportation Tips for Spectators

1. There is on-site parking: Please refer to page 1 for on-site parking options.
2. Know before you go. Give yourself plenty of time to reach your venue. Check local media stations for traffic updates. Plan to leave no less than two and half hours before the start of your competition to travel, enter, and walk to your venue. Get there early, find your seat, and enjoy the atmosphere!
3. All transportation will be ADA accessible. The 2010 Games transportation partners are committed to providing accessible transportation services. LexTran buses and hotel shuttles will be ADA accessible, and internal shuttle services will provide assistance to those who need help getting between venues.
4. Carpool. Again, if you are planning to purchase an on-site parking permit, please consider carpooling to minimize the number of vehicles on the road. Carpooling contributes to less traffic and a greener Games!
5. You can bike to the venue. The City of Lexington's Legacy Trail will be open from downtown Lexington to the Kentucky Horse Park during the 2010 Games, and a bike farm will be available for safe and secure bike storage at the Campground spectator entry. For more information, visit www.legacycenter.ning.com

Accommodation

People around the world are purchasing tickets and planning their trips to Kentucky for the 2010 Games—and accommodations options in the state are filling quickly!

Demand for a wide variety of accommodations is very high. Because of this, the World Games 2010 Foundation has created a housing bureau to help spectators find a range of options, including hotels, home rentals, and campground/RV rentals.

To contact Shorts Travel, the official housing bureau of the 2010 Games, visit <http://www.feigames2010.org/visitors/wheretostay.aspx?id=264>

As is traditional with large-scale sporting events, accommodations immediately surrounding the venue are in highest demand and are quickly filling. Spectators are strongly encouraged to utilize the housing bureau in order to fulfill your housing needs, price range, and transportation options as you make your travel arrangements.

Other Travel Services

Special hotel – ticket packages (limited availability)

[Click here](#) to buy special hotel/ticket combo packages

Private Sedan Service

Gold Shield Transportation is our exclusive partner for car and limousine service for the 2010 Alltech FEI World Equestrian Games. To find out more about Gold Shield, visit www.goldshieldcars.com or contact them directly at (800) 205-7330 or (859) 255 6388.

For group transfers please contact Darlene Free at weghousing@shortstravel.com.

What to do while at the 2010 Games?

The 2010 Games have set up a series of wonderful tours that offer all there is to see in the Bluegrass Region and beyond. [Click here](#) to view tour options!

Need to book a flight?

To book your air travel with the official travel partner of the 2010 Alltech FEI World Equestrian Games visit our [Online Air Reservation System](#).

Need Travel Insurance?

If you are interested in purchasing travel insurance to cover your trip to the Games, please [click here](#).

GETTING IN THE VENUE

We want you to have a comfortable, fun visit to the Kentucky Horse Park and the 2010 Alltech FEI World Equestrian Games. In order to do so, you need to arrive to the venue ready for entry and prepared to spend the day at the venue.

What to Bring

1. **Be ready to spend the day at the venue.** There is no re-entry once you pass through the ticket and security gates.

2. **Know what is and is not allowed on the venue.** Check the restricted items on page 9 before you leave your accommodations.
3. **Leave your pets at home.** Dogs or other pets will not be allowed on the grounds of the park during the 2010 Games. For those who simply cannot travel without their furry friends, there are pet daycare options throughout Lexington including Uptown Hounds (www.UptownHounds.com) Please plan in advance for these arrangements.
4. **Do not bring food or beverages.** A wide variety of concessions will be available at the park. Food and drink will not be allowed through the security gates.
5. **Currency.** All major credit cards will be accepted by most vendors on the park. ATM's will be located throughout the venue for access to cash (\$US).

Restricted Items and Activities

Alcoholic Beverages
Animals/Pets (exception, ADA service dogs)
Food (beverages in plastic containers will be allowed)
Glass bottles or glass containers, cans, coolers, thermoses or ice chests
Bags larger than 12" by 12" by 18"
Umbrellas
Sticks or Poles (canes are permitted)
Firearms and all other weapons (ex: Knives, Pepper Spray, Handcuffs, Multi-tools, etc.)
Fireworks or other pyrotechnics
Signage, banners or flags larger than 3 feet by 5 feet
Golf carts, bicycles, skateboards, skates, scooters, segue ways or other unauthorized means of transportation
Any item which may be deemed an annoyance to horses or riders including balls, frisbees, balloons, projectiles, radios, horns, whistles, cowbells, musical instruments or laser pointers
Any item considered dangerous, unsafe or unnecessary by security or law enforcement personnel
Professional photography or videotaping equipment including tripods, microphones or recording devices
Distribution of unauthorized promotional or commercial materials
Smoking in unauthorized areas

Note: Strollers, wagons and folding chairs will be allowed onto the grounds of the Kentucky Horse Park, but are restricted from the competition venues. A storage area outside the venues will be available for holding these items, but it will not be monitored by WEG staff or volunteers. Please check these items at your own risk.

** All individuals must be in possession of a ticket or credential to enter the grounds. All bags, purses, backpacks and persons are subject to screening at the entrance gate by security personnel.

Entering The Venue

To access the Kentucky Horse Park, all spectators must:

- Possess a valid ticket
- Complete a security screening
- Respect the venue code of conduct and all rules, including restricted items and actions

Spectators not complying with the above rules may not be allowed in the venue or asked to leave.

Security Screening

All spectator entry gates will involve a security screening process. At peak time, be prepared to wait in line for your turn to pass through the security checkpoint. Here are a few tips to help your security screenings go more quickly:

- **Cooperate with staff** at all times and follow their directions.
- **Follow the spectator marshal's instructions** and move into the correct line.
- **Bring a small bag.** Large bags will be cumbersome to carry and take longer to inspect.
- **Have all bags open and unzipped.** Be prepared to have your bag and the contents of your pockets inspected.
- **Spectators with a disability** may be directed to a separate gate for assistance as needed.

Venue Facilities and Services

The Kentucky Horse Park is a big and busy place! Look for signage, Spectator Services booths, information kiosks, loudspeaker and video message board announcements to find the information you need. And remember, there are thousands of friendly, enthusiastic volunteers ready to assist you!

Information Kiosks/Spectator Services Booths

Find our information kiosks quickly—just look for the  sign around the venue.

Located throughout the park, information kiosks provide spectators with a wide variety of details about the park, including restrooms, medical and event services needs, transportation, directions, and daily activities.

Spectator Services information booths will have the same information as well as competition schedules, event programs, and daily results sheets for purchase.

Zero Waste Event

We are collecting recyclables and compostable material throughout the park to help Green the Games!

- Please put your recyclables, compostable materials and waste in the appropriate bins.
- Take disposable materials off all buses and place them in the proper bin at your nearest Eco-Station. Bins are labeled to assist in proper disposal.
- Use the ashtrays provided in the designated smoking areas for your cigarette TM butts.

Litter is unsightly and poses a threat to wildlife, including hundreds of horses that call the Kentucky Horse Park home 365 days a year. Please ensure a litter-free experience for everyone at the Games.

Lost & Found

Items: All high-dollar items (wallets, passports, tickets, purses) found by WEG staff or volunteers will be handed over to Security immediately and taken to the Lost & Found station located near the main spectator entry in the Expo/Trade Fair area. Items such as clothing, eye glasses, merchandise, etc... will be held at the closest Spectator Services Information booth near its discovery, and retained there during the day. Upon gate closing, all unclaimed items will be turned in to the Lost & Found station noted above.

People: In the case of a lost child or adult, please proceed to the nearest Spectator Services Information booth and a volunteer will contact Security immediately upon your

behalf. Upon your arrival at the 2010 Games site, it is suggested that you identify a predetermined meeting point for all individuals in your party. Agree to meet at this location in the event that you are separated from your companions.

Concessions

Venue concession stands feature a wide variety of hot and cold food and beverage items, including healthy meal choices. Kentucky Ale, the official Beer of the 2010 Games, and wine are available for purchase with a valid ID and must be consumed in designated areas.

Merchandise

Official merchandise will be sold at the 2010 Games Superstore in the Expo/Trade Fair area.

Smoking Areas

All 2010 Games venues, including temporary structures and stadiums are strictly smoke-free. Smoking is permitted only in designated smoking areas. If you need assistance in finding the smoking areas, please ask a volunteer or staff member.

Venue Signage

All information and directional signs are posted in the English language.

Health and Safety

First Aid and Emergencies

In the event of an emergency, locate a uniformed volunteer or staff member for immediate assistance. If you require less urgent medical attention, please proceed to the clearly marked Medical Stations. First aid stations and mobile medical teams are provided by UK Healthcare and located in all venues at the 2010 Games.

The University of Kentucky's Chandler Medical Center located at 800 Rose Street, Lexington KY 40536 will provide emergency services for spectators leaving the Kentucky Horse Park in need of acute care. Their phone number is 859/257-1000.

In case of an emergency on or off the grounds of the Kentucky Horse Park, please call 9-1-1.

Medical Travel Insurance

Before leaving home, review your health plan to make sure your coverage includes international travel. If it does not, it is strongly recommended that you purchase appropriate medical travel insurance to cover unforeseen medical/health incidents during your stay in Kentucky.

Vaccines

It is recommended that visitors become current with all necessary vaccinations prior to your arrival in Kentucky.

Health Information Line

For other public health questions during your visit to Central Kentucky, contact the Lexington-Fayette County Health Department by phone 1-866-549-2270 or at the following website www.lexingtonhealthdepartment.org.

YOUR VOLUNTEERS

Throughout the 2010 Games, there will be welcoming faces all around you — they are Team 2010 Heroes. Take a moment to identify their uniforms (*blue shirts for venue volunteers, yellow shirts for Security*) and badges...feel free to ask for their assistance at any time.

Many of the Team 2010 volunteers will be happy to assist you in your preferred language. If you need special assistance, please ask them to contact Language Services on your behalf.

Our 7,000 volunteers are our HEROES. They symbolize the sprit, passion and hospitality of these Games as we welcome the world to join us as citizens of horse country for 16 days. They work as an extension of the 2010 Games team, and throughout the Games, will provide critical services in all functional areas of the organizing committee to make your experience positive, safe, and efficient. Please take a moment to thank them during your visit for their hard work and dedication to making these Games a success!

International Travel

Passports and Visas

International Visitors to the United States

International visitors to the United States must carry a valid passport and, if required, a visa. Visit the U.S. Department of State website

http://travel.state.gov/visa/temp/types/types_1262.html#4 for more information about what documents you will need to enter the United States from your country.

Visitors are advised that, if they are traveling through a third country, they may also need transfer visas or other documents for that country.

United States Citizens Arriving from Foreign Countries

On June 1, 2009, the US government implemented the land and sea phase of WHTI. The rules require that most travelers entering the United States at sea or land ports-of-entry have a passport, passport card or [other travel documents as approved by the Department of Homeland Security](#).

WHTI-Compliant Documents:

- Passport
- [US passport card](#): Only valid for re-entry into the United States at land border crossings and sea ports-of-entry from Canada, Mexico, the Caribbean region and Bermuda.
- Trusted traveler cards (NEXUS, SENTRI or FAST)
- State-issued enhanced driver's license
- Enhanced tribal card (when available)
- US military identification with military travel orders
- Merchant mariner document when traveling on official maritime business
- Native American tribal photo identification card
- Form I-872 American Indian card

For further information, please visit travel.state.gov.

Requirements for Children

If you are traveling with children, you must carry identification, such as a birth certificate, proof of citizenship or student visa for each child under 18 years old. Divorced parents who share custody of their children should carry copies of the legal custody documents. Adults who are not parents or guardians must have written permission from the parents or guardians to accompany the children. When traveling with a group of vehicles,

parents or guardians should travel in the same vehicle as the children for border crossing.

Customs officers are often looking for missing children, and may ask questions about the children traveling with you.

Immunizations and Vaccinations

No special immunizations or vaccinations are required to visit the United States. If you are traveling with children, it's always a good idea to ensure they are up-to-date on routine childhood immunizations before international travel. Contact a qualified health professional in your area for more advice.

Customs and Duty Laws

Prohibited and Restricted Items by United States Customs

For information on U.S. Customs and Border Regulations, visit the U.S. Customs web site at <http://www.cbp.gov/xp/cgov/travel/clearing/restricted/>

Restricted items may vary according to country of origin; however, there are general regulations that apply to all travelers entering the United States. Check the "Know Before You Go" section on the U.S. Customs web site below for more information.

<http://www.cbp.gov/xp/cgov/travel/vacation/kbyg/>

Alcohol and Tobacco Products

Laws for importing alcohol and tobacco products for personal use vary by U.S. state and your port of entry. For more information visit

http://www.ttb.gov/importers/personal_importation.shtml

Airlines and Airports

To book your air travel with the official travel partner of the 2010 Alltech FEI World Equestrian Games, click here for [WEG Online Air Reservation System](#).

Lexington, Kentucky is conveniently located within driving distance of three major airports:

Lexington's Blue Grass Airport (LEX) As the primary airport for central and eastern Kentucky, Blue Grass Airport offers non-stop commercial jet service to major cities and a full range of corporate and general aviation services including U.S. Customs, two fixed-base operators and aircraft maintenance and storage.

The Louisville International Airport (SDF) is located 75 miles west of Lexington, Kentucky just off Interstate 64; the Cincinnati-Northern Kentucky Airport (CVG) is located 70 miles north of Lexington just off Interstate 75.

General aviation services are also available at Georgetown-Scott County Regional Airport, just 10 miles from the Kentucky Horse Park.

Air Travel and Security

For more information and guidelines on airport security in the United States, please visit the U.S. Transportation Security Administration Traveler information at <http://www.tsa.gov/travelers/index.shtm>

Kentucky Laws and Regulations

Alcohol/Liquor Laws

The legal drinking age in Kentucky is 21; the sale of alcohol to people under 21 is also prohibited. Establishments where alcohol is served may request proof of age before serving customers.

Alcohol is sold at government-licensed liquor stores. Cold beer, wine and a limited quantity of spirits are also sold at beer and wine stores.

Driving

A U.S. driver's license is required to drive in the state of Kentucky. If you are an international spectator who chooses to rent a car, please check with your rental agency to see what substitute licenses are considered a valid substitute.

Basic Kentucky Driving Laws

- Speed limits are posted in miles per hour (MPH)
- Seat belts are required for drivers and all passengers

- Pedestrians have the right-of-way, and drivers must yield to pedestrians at crosswalks
- It is a criminal offence to operate or be in the care/control of a vehicle — whether in motion or not — with a blood alcohol content of more than 0.08 per cent.
- Drivers must carry proof of insurance, a valid driver's license, and proper vehicle registration at all times
- Children traveling in moving vehicles must be properly secured either in infant safety seats or booster seats designed for carrying children.
- On highways or freeways with more than two lanes in either direction, you should drive in the center or right-hand lane, leaving the left-hand lane for higher-speed traffic and passing vehicles.

Alcohol and Driving

- The legal alcohol limit is 0.08 per cent blood alcohol content (BAC) for drivers.
- Random breath testing applies and there are heavy penalties (including imprisonment) for driving while over the legal limit.
- You may be prohibited from driving if a police officer considers that drugs or alcohol have affected your ability to drive; you do not have to have a BAC level of over 0.08 per cent.

Speed Limits

The speed limit on Interstate 75 and Interstate 64 is 70 miles per hour unless otherwise noted.

Speed limits on major highways are generally 55 miles per hours unless otherwise noted.

Speed limits in business, residential, and community areas range from 25 to 45 miles per hour. Please pay careful attention to the speed limit signs as you traverse the region.

Sales Tax

Kentucky has sales tax of six percent (6%) levied on most consumer items. Local taxes also apply to some purchases.

Tobacco Laws

Smoking is prohibited in Lexington within several feet of the entry to many public buildings, including restaurants. Designated smoking areas outside of the entry to buildings are provided. Smoking will be allowed on site at the 2010 in designated areas only.

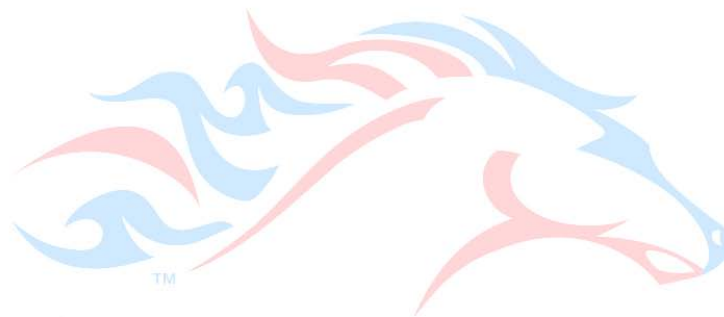
It is prohibited to sell tobacco products to anyone under 18 years of age. Proof of age is required for purchase.

Currency

The currency used in Kentucky is the U.S. Dollar

U.S. bank notes include:

- \$1
- \$5
- \$10
- \$20
- \$50
- \$100



U.S. coins are:

- One cent (penny)
- Five cents (nickel)
- Ten cents (dime)
- 25 cents (quarter)



Currency Exchange

Foreign currency exchange is available at your international port of entry if you are arriving at Louisville or Cincinnati airports. If you are flying directly to the Lexington airport, we suggest you exchange currency at the international airport they connect through (New York, Miami, Los Angeles, etc.)

Nine currencies will be available for exchange at the main office of Central Bank (300 West Vine Street; their phone number is 859/253-6027.) They are as follows:

Euros

Canadian dollars

New Zealand dollars

Australian dollars

British pounds

Japanese Yen

Swiss Francs

World Equestrian Games™

Kentucky 2010

Mexican Pesos
Hong Kong dollars

Central Bank will exchanges up to \$500 at current exchange rate (no commission), and during the 2010 Games, will exchange up to \$1,000 with an \$8 flat fee.

ATMs will be available on site and at all Fifth-Third Bank locations in Lexington. The onsite ATMs at the 2010 Games will have instructions in Spanish, French, and German.

Electricity

Voltage for U.S. Outlets is 120 volts. Adaptors may be necessary for electrical appliances for visitors from other countries. The frequency of the electrical current in the U.S. is 60 Hz.

10-Digit Dialing

The area code for Lexington, Kentucky is 859, but it is not required for local calls. Calls from Lexington to long-distance locations require 10 digit-dialing starting with the number # 1 followed by the area code and number (**example:** 1-212-555-1234). International calls can be facilitated by local phone operators.

Measurement

The United States uses the American units system of measurement. Some examples of U.S. measurements in comparison to metric measurements are listed below.

Imperial unit	Corresponding metric unit	Metric equivalent
inch	centimetre	2.54 centimetres
hand	metre	0.1016 metre
foot	metre	0.3048 metre
yard	metre	0.9144 metre
mile	kilometre	1.609344 kilometres
ounce	gram	28.349523125 grams
pound	kilogram	0.45359237 kilogram
ton	tonne	1.0160469088 tonnes

fluid ounce	millilitre	28.4130625 millilitres
pint	litre	0.56826125 litre
quart	litre	1. 1 365225 litres
gallon	litre	4.54609 litres

Official Languages

The United States does not have an official national language, although the majority of the U.S. population is fluent in English as a native language. Language Service volunteers will be available to assist spectators in the following languages during the Games:

Arabic	ةيبرعلا
Dutch	Nederlands
French	Français
German	Deutsch
Greek	Ελληνικά
Hungarian	Magyar
Italian	Italiano
Japanese	日本語
Polish	Polski
Portuguese	Português
Russian	Русский
Spanish	Español
Swedish	Svenska
Ukrainian	Українець

Shopping (hours and days of operation of retail outlets)

Hours and days of operation are determined independently by retailers in Kentucky; however most are open seven days a week 9AM-9PM with more limited hours on Sundays.

Credit Cards and Travelers Checks

Most major credit cards are accepted at retailers and vendors throughout Kentucky, and most cashiers post acceptable forms of payment at the purchase counter. You are encouraged to check with the vendor before making your purchase.

Banking

Traditional bank hours at all Lexington banks are weekdays 9:00AM-5:00PM with some limited hours on Saturday mornings (9AM-12PM.) All banks are closed on Sunday.

Personal Safety

Kentucky is a very safe place to visit, but as with any country, being alert is key to ensuring your safety. You are advised to lock your doors and windows, keep everything in your car out of sight when parked, and never leave valuables unattended, especially passports, purses or wallets.

Water

Kentucky water is considered safe to drink straight from the tap.

Emergencies

For emergencies throughout the United States, dial 911.

What happens when you call 911?

The first question you will be asked is, "Do you require Police, Fire or Ambulance"? If an ambulance is required, the following questions will be asked in this order:

1. What city are you calling from?
2. What is the address of the emergency?
3. What is the phone number you are calling from?
4. What is the problem — tell me exactly what happened?
5. Are you with the patient now?
6. How old is he/she?
7. Is he/she conscious?
8. Is he/she breathing?

When reporting any incident to 911, the important things to remember are:

- Try not to panic, and if you can't help it then at least try to speak clearly
- Answer the call-taker's questions patiently and completely
- Understand that there is a reason for every question asked
- Never hang up during a 911 call

Sickness and Urgent Care

Any non-life-threatening situation that requires a doctor's assistance can be served best at the nearest urgent care centre. A list of Urgent Treatment Centers around the Central Kentucky Region can be found at www.utc-ky.com

Poison Control

For a poison control emergency in the United States please call: 1-800-222-1222

Pharmacies

Pharmacies are also easily accessible throughout Kentucky at retail locations, with several 24-hour pharmacy operations. Many grocery stores have in-store pharmacies.

Quick Facts about Kentucky

Time Zone/Daylight Saving Time

Lexington Kentucky is located in the Eastern Time Zone. Daylight savings time is observed from mid-March through early November.

Weather/Climate

Autumn in Kentucky is generally mild but temperatures can vary several degrees from morning to evening, and an occasional rain shower may occur during the 16 days of the Games.

The key to remaining comfortable is to wear layers of clothes that can be easily removed. Always consult the weather forecast before venturing outdoors for extended periods of time.

Accessibility

ADA Accessibility at the 2010 Games

The World Games 2010 Foundation is committed to providing accessible venues and services for the Alltech FEI World Equestrian Games. All venues have been reviewed for accessibility including consideration for persons who have mobility and/or agility impairments.

The following will be available at all venues:

- Accessible seating options (with adjacent companion seating)
- Accessible washroom facilities and amenities
- Assistance/service dogs are welcome in the venue and a dog relief area will be available

- Accessible shuttle service to designated Shuttle Stops at each venue, including Trade Fair/Expo and Equine Village. Extra stops will be added for Event Cross-Country and Driving Marathon days.
- American Sign Language interpretation will be available at Opening and Closing Ceremonies if requested.

Wheelchair-Accessible Seats

Wheelchair-accessible seats are available at all venues and can be requested through the ticketing process. Each wheelchair-accessible seat has one companion seat next to it.

Protect yourself against fraud

Your tickets and travel plans to the 2010 Games are important, and we protect the personal information you provide the World Games 2010 Foundation and our ticketing and travel partners. We strongly encourage you to utilize Ticketmaster and Short Travel to protect yourself against third party sales and scams that cannot guarantee your entry to the Games or provide legitimate travel and tourism arrangements. Please see below for common types of fraud surrounding large-scale events.

▪ **Phishing**

In this scam, fraudsters “fish” for your personal information by sending out mass e-mails that appear to be from a reputable company. Within the e-mail you may be encouraged to click a link to a fraudulent page that’s designed to either capture your personal information or to download unauthorized software onto your computer. An odd greeting in the subject line, spelling or grammar errors and an urgent tone (“you must act now!”) are hallmarks of the e-mail phishing scam. These messages are crafted to sound believable.

▪ **Smishing**

Also known as SMS phishing, this scam uses the text messaging technology of cellphones. The cellphone user will receive a text message that contains a hyperlink. If the user follows the link he or she will [download a virus or worm](#).

▪ **Vishing**

This is a relatively new scam that uses VoIP (Voice over Internet Protocol) technology to trick individuals into betraying their personal and financial information over the telephone. Typically, the individual will receive an urgent message that

claims to be from a legitimate institution. When the victim calls the number, the individual is instructed to enter his/her personal numerical information on the telephone keypad in order to verify his or her identity. In this scam, the victim's caller ID is often manipulated to look as though the scam artist has called from a bank or other legitimate institution, and the message is crafted to sound believable.

- **Prize pitches**

You may come in contact with a prize pitch scam by e-mail, telephone or mail. This scam is usually couched in the form of a prize notification. You will be led to believe that you must pay a series of bogus taxes and fees in order to receive or collect the prize.

A variation of this scam is the recovery pitch. If you have been a victim of a prize pitch scheme, you may receive an e-mail or a call from someone promising you that they can recover your prize or money for a small cost. The caller may pose as a police officer, government revenue employee, customs agent or legitimate World Games 2010 Foundation employee.

As a general rule, if you have not entered a contest, you won't have won a prize and you should treat the e-mail with extreme caution.

Procurement

If you are approached by someone who suggests they can connect your business to opportunities through the World Games 2010 Foundation in exchange for direct payment to their third party, decline the offer and pay them nothing. All business opportunities relating to the 2010 Games will be listed on www.alltechfeigames.com under Request for Proposals.

Reporting Fraud

If you receive an e-mail that asks you to provide confidential information, do not respond to it. Please notify us by sending a message to info@feigames2010.org. Please include a description of the incident and attach any e-mails you received that you suspect may be fraudulent. Avoid changing or retyping any part of the original message. Once you have forwarded it to us, delete the e-mail from your inbox. We will pass the information along to the appropriate authorities. The World Games 2010 Foundation will not seek your private and confidential information through email.

KEY CONTACT INFORMATION

Emergency Services: dial 911 (for fire, ambulance, police within the United States and Kentucky)

Medical

University of KY Chandler Medical Center: (859) 257-1000

Urgent Treatment Centers: (859) 254-5520 (closest center to KY Horse Park)

Tickets

Ticketmaster: 1-800-745-3000 or www.ticketmaster.com

Local Information for Lexington, KY

Lexington Convention and Visitors Bureau: www.visitlex.com or (859) 233-7299

Lexington-Fayette County Urban Government: dial 311 for City Hall (non-emergency issues)

Travel Emergencies

Kentucky Department of Travel: 1-800-225-8747

United States Department of State (emergency): (202) 501- 4444™

Transportation Options

LexTran bus system: (859) 253-4636 (for schedule/fare information)

Yellow Cab: (859) 231-8294

Georgetown Taxi: (502) 868-8802

Airport Taxi & Van Service (Lexington): (859) 225-2227